# think. unlock. connect.

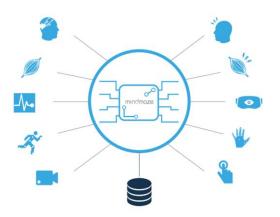
Leveraging data science and virtual reality for neurorehabilitation Daniel Pérez-Marcos, Science Coordinator



Inside

#### MindMaze's **POWER** Vision – Braintech for a better life

## Purpose



MindMaze harnesses the power of the brain to enhance interactions between humans and their environment.



Way

Integrate the complexity of neuroscience, artificial intelligence and mixed reality into cost-effective, simple and intuitive solutions that disrupt multiple industries.

## Result



Assess and help patients recover from cognitive and motor disorders. Enhance user experience and safety in daily activities. Support science by exploiting large scale longitudinal data.

## Loss of Function after Stroke



16.9 million strokes per year worldwide

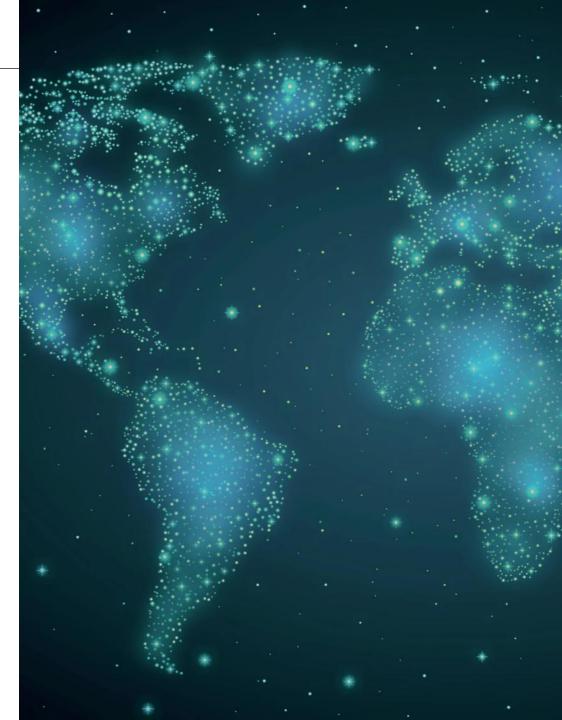
~4.4M stroke survivors have motor disabilities; incidence is growing at 5%/year



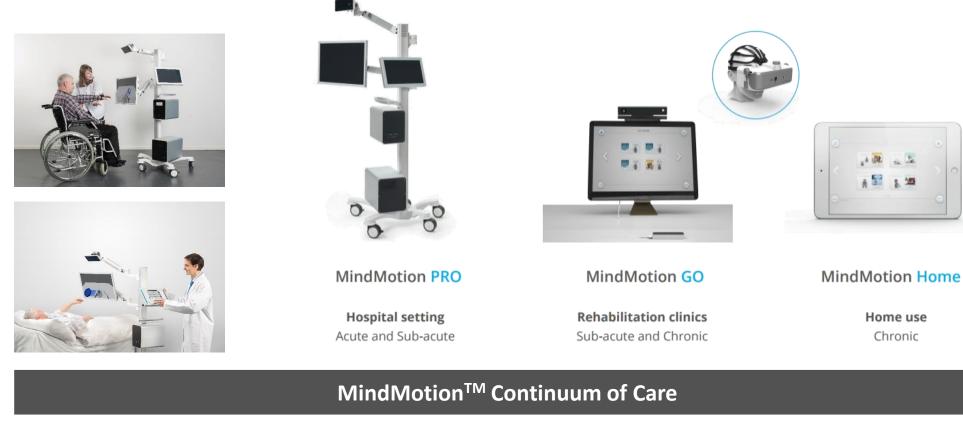
~45% require chronic home rehabilitation



10B\$ Neurorehabilitation costs in US & EU



MindMotion Platform The MindMotion<sup>™</sup> Platform: helping stroke patients rehabilitation along the whole continuum of care



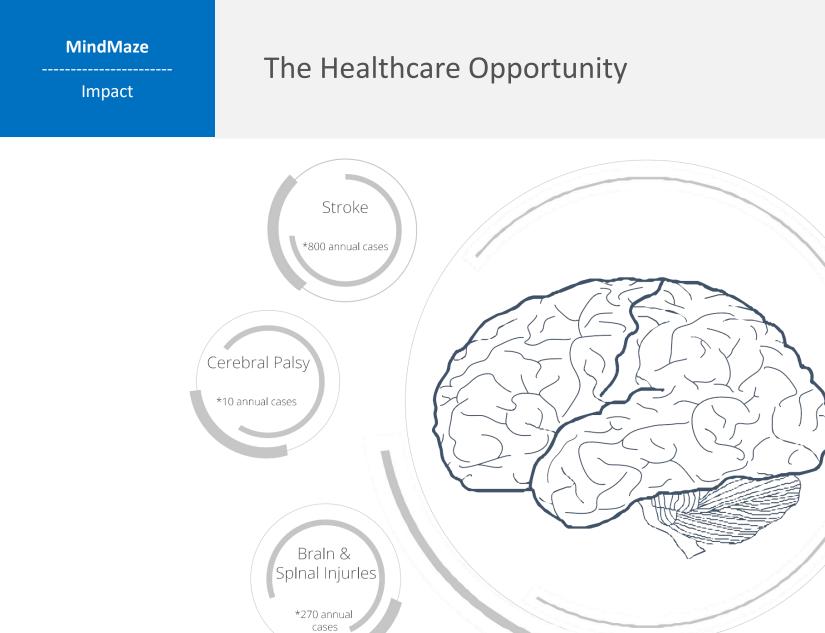
## Neurorehabilitation using Embodied Virtual Reality

# -mindmotion PRO



### VR for Neurorehab

- Ecological training
- Motor & cognitive functions
- Increase dosage
- Multisensory feedback
- Real-time rewards
- Gamifications
- Enhance motivation
- Personalize medicine



ParkInsons \*1000 annual cases Multiple Sclerosis \*400 annual cases Paln Management \*1700 annual cases

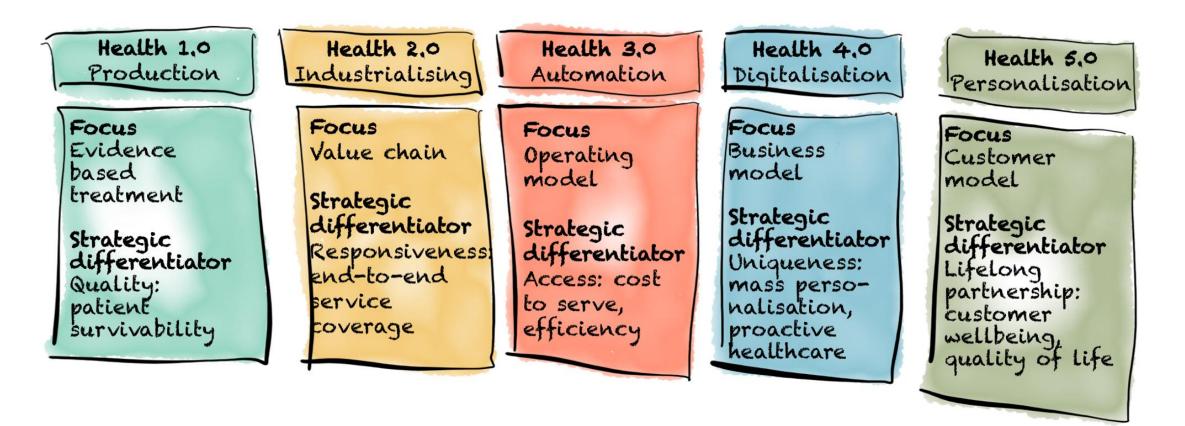
\*Affected US Population (In thousands)

#### mindmaze

Health 5.0

Personalisation

### The Healthcare industry is about to progress toward Health 5.0



https://medium.com/qut-cde/health-5-0-the-emergence-of-digital-wellness-b21fdff635b9

## The Future of AI

### The Future Of A.I.

Forecasted cumulative global artificial intelligence revenue 2016-2025, by use case (U.S. dollars)

Static image recognition, classification, and tagging	\$8,097.9m
Algorithmic trading strategy performance improvement	\$7,540.5m
Efficient, scalable processing of patient data	\$7,366.4m
Predictive maintenance	\$4,680.3m
Object identification, detection, classification, tracking*	\$4,201.0m
Text query of images	\$3,714.1m
Automated geophysical feature detection	\$3,655.5m
Content distribution on social media	\$3,566.6m
Object detection and classification - avoidance, navigation	\$3,169.8m
Prevention against cybersecurity threats	\$2,472.6m





AI Case 1

#### LÉMAN: First Virtual Reality Neurorehabilitation Registry

# **LÉMAN** VR Neurorehabilitation Registry

Virtual Reality is an emerging treatment approach in stroke rehabilitation.

MindMotion<sup>TM</sup> systems use integrated, computer-based programs to simulate life-like objects and tasks for upper extremities. Interactive features and real-time feedback can help to motivate patients and may increase therapy time and intensity. The MindMotionPRO system in CE Marked and FDA approved as a medical device (510K) in the USA.

Although studies have shown VR to be effective in stroke rehabilitation, further supporting real-world data is required. MindMaze and its clinical partners aim to establish the first VR Neurorehabilitation web registry to benchmark the real-world clinical performance of MindMotion systems by capturing information on stroke patient characteristics, system usage, rehabilitation results and their interrelationship.

AI Case 2

### MASK: "Emotional" embodiment via detection of facial expressions



Large smile



Tongue out









Wink left



#### H2020

### Search for Partners for H2020 call and AI profiles

Horizon 2020 Framework Programme



Oct 27, 2017 Large Scale pilots of personalised & outcome based integrated care ID: SC1-DTH-11-2019	
Type of action:   • IA Innovation action   Deadline Model Opening: 16 October 2018   Deadline: 24 April 2019   : single-stage   Open	
Horizon 2020	
Call name: Digital transformation in Health and Care   Call ID: H2020-SC1-DTH-2018-2020	

#### Partnership search:

- AI (healthcare specialists)
- Data mining
- Deep learning
- Public bodies (healthcare)



mindmaze

www.mindmaze.com @MindMazeSA



daniel.perez@mindmaze.ch

-mindmotion

www.mindmotionweb.com @TalkMindMotion

# The Neurotechnology Company

# think. unlock. connect

Lausanne

Chemin de Roseneck 5 8th floor 1006 Lausanne Switzerland

+41 (0)21 552 0801

#### San Francisco

MindMaze Inc 535 Mission St, 14th Floor San Francisco, CA 94105 USA

+1 (323) 505 8461

Zurich

Technoparkstrasse 1 Transfer Nord 2023 8005 Zurich Switzerland

+41 (0)78 621 8787