



European eHealth business support



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-  e-Health Hub Europe
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European Observatory of Artificial Intelligence in healthcare



The pharma leader Pierre Fabre is partnering with eHealth Hub, its Solution Match service and major players in the market to set up a European Observatory of AI in healthcare to:

- Accelerate the market and promote the use of AI solutions in healthcare
- Identify and qualify SME solutions using AI as an underlying technology
- Produce a barometer that will measure the impact of AI on the management of care and medical practice
- Investigate the dynamics of AI
- Identify where AI is the most relevant



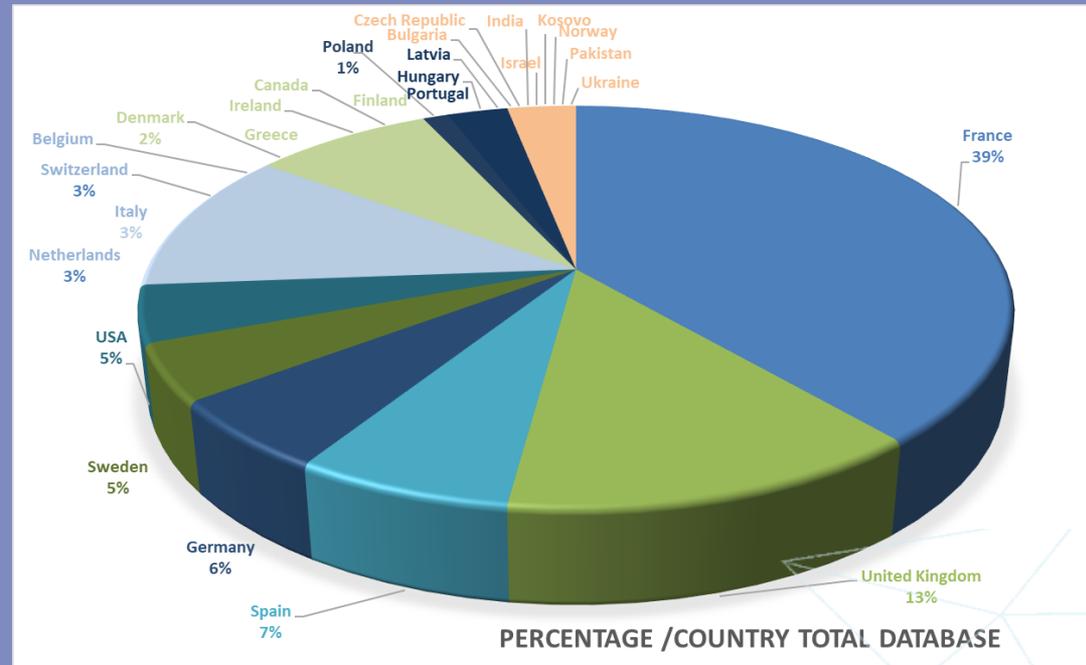
OUTCOMES



>300 Start-ups identified

>150 Start-ups qualified

Extensive contacts with start-ups

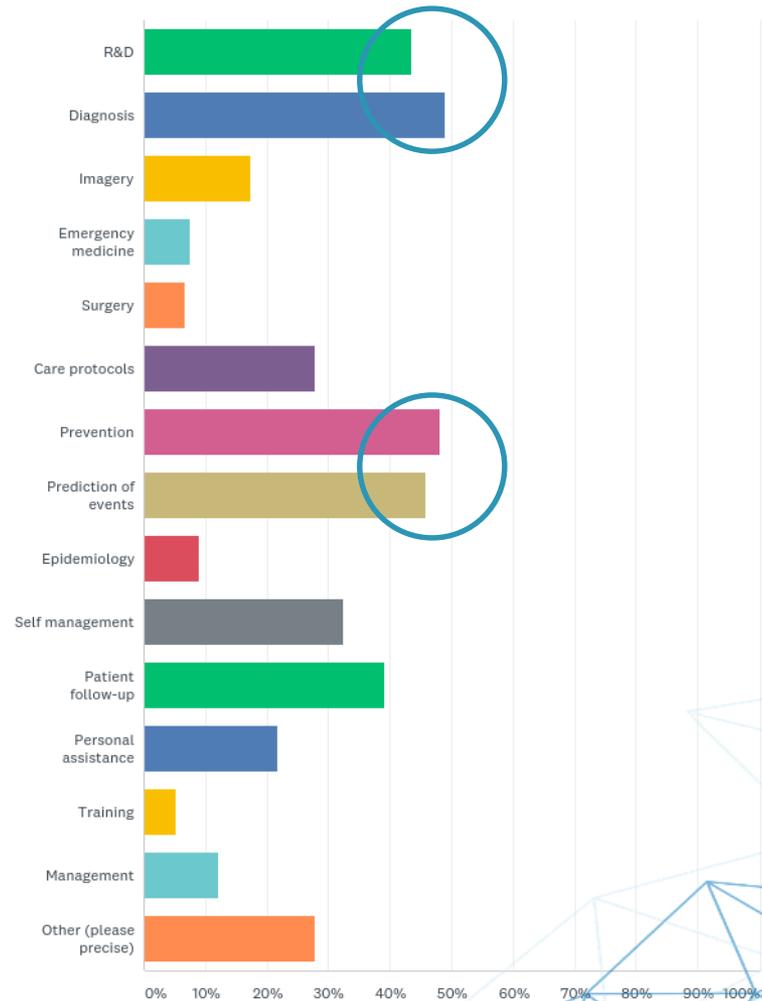


Scope of application



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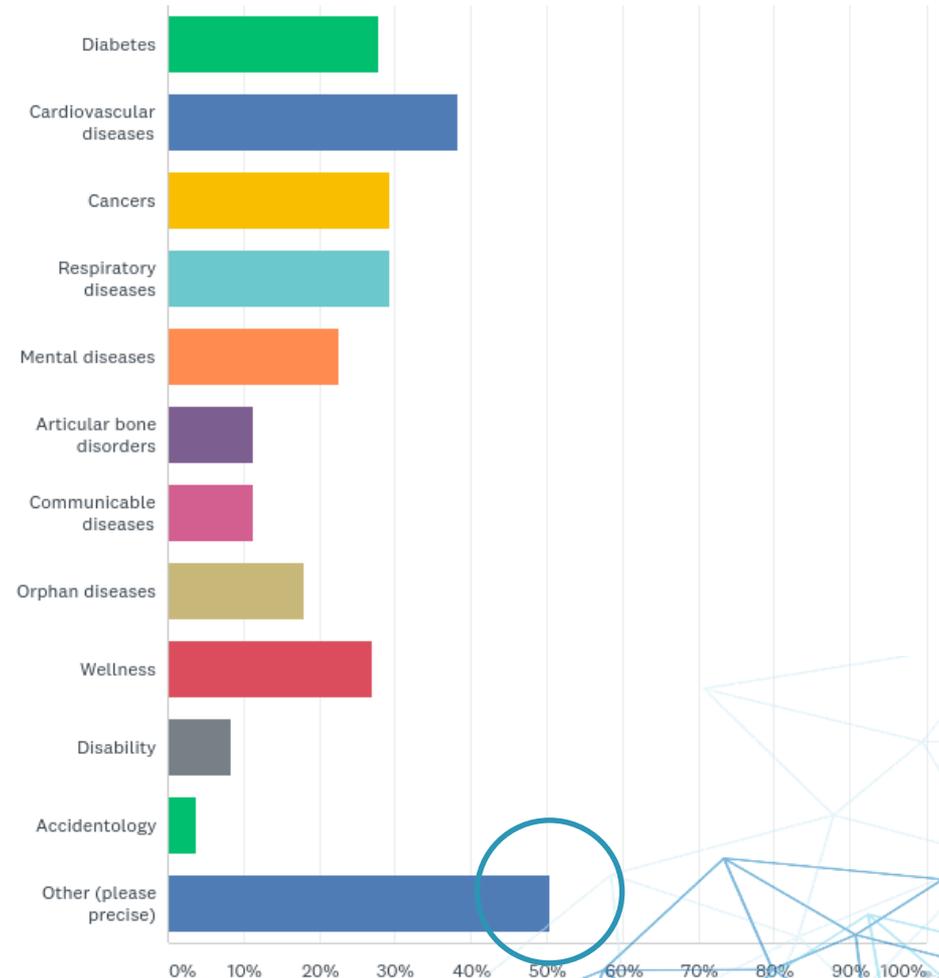
There are initiatives across the full scope with 4 dominating areas of development.



Main area(s)

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Chronic diseases but also wellness are concerned first. Among the category 'Other': Dermatology, women health, social care, sleep... stand out.

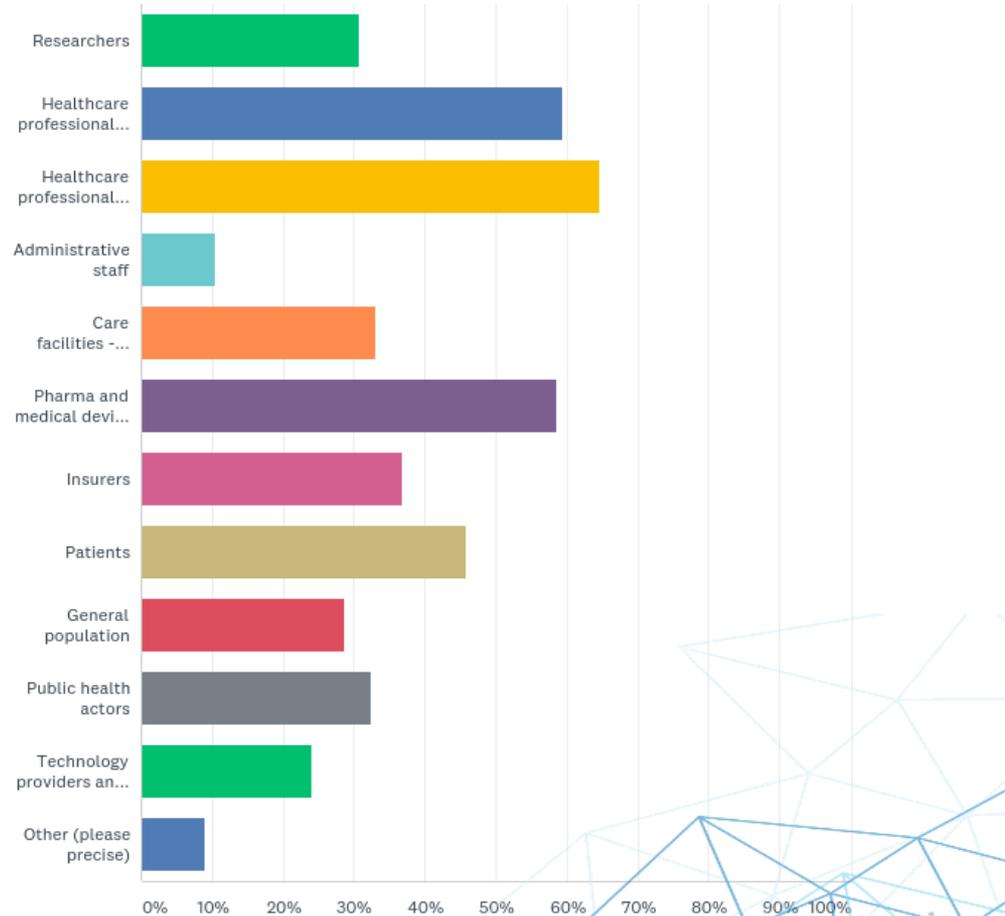


Customer targets



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Big majority of solutions target Healthcare professionals in private practice or hospital exercise and pharma & medical devices companies. The business model is more difficult to establish for patients but... A lot remains to be done with payers.

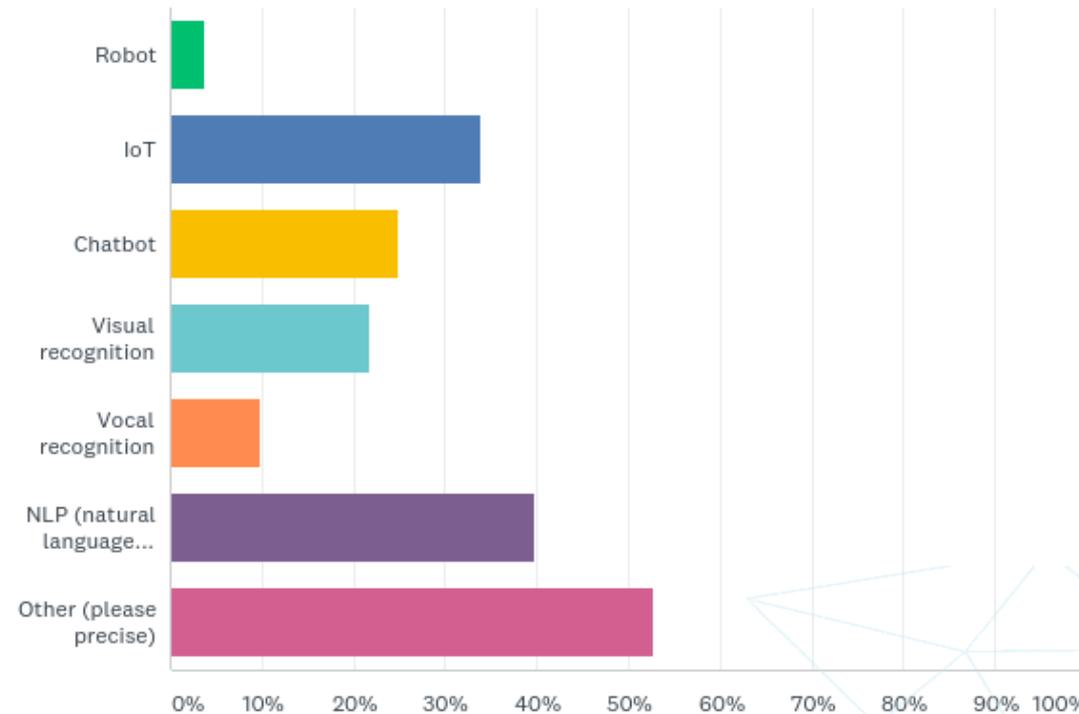


Technologies associated



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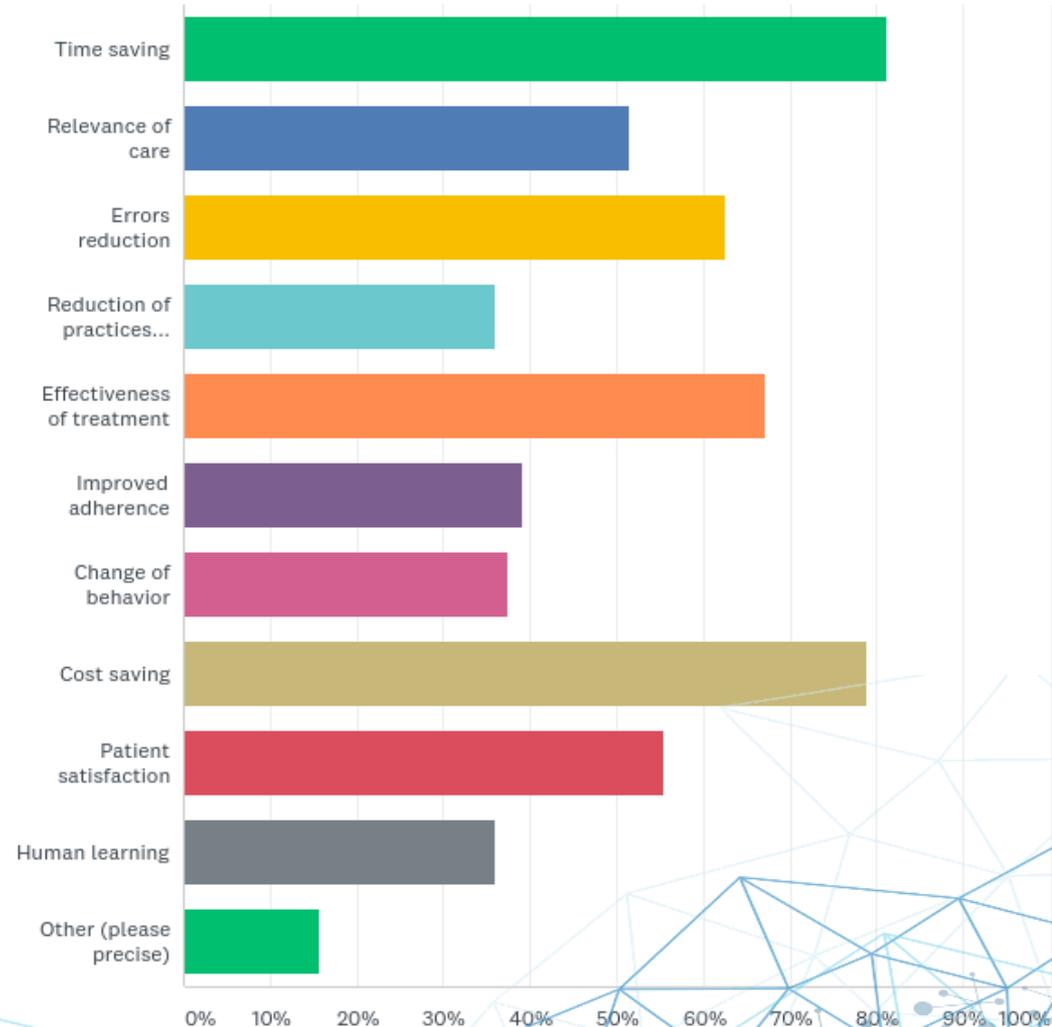
NLP, chatbots, IoT are most often associated to the solutions analysed. Less than 10% of the solutions uses vocal recognition. Decision graphs and decision analysis software (analytics, modelling) are mainly mentioned in the 'Other' section.



Impact

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The impact of AI in healthcare is huge in terms of time saving, cost saving (80%), reduction of medical errors and treatments effectiveness (55-65%). AI potential to change behaviour is often associated with potential ethical issues and should be managed carefully.

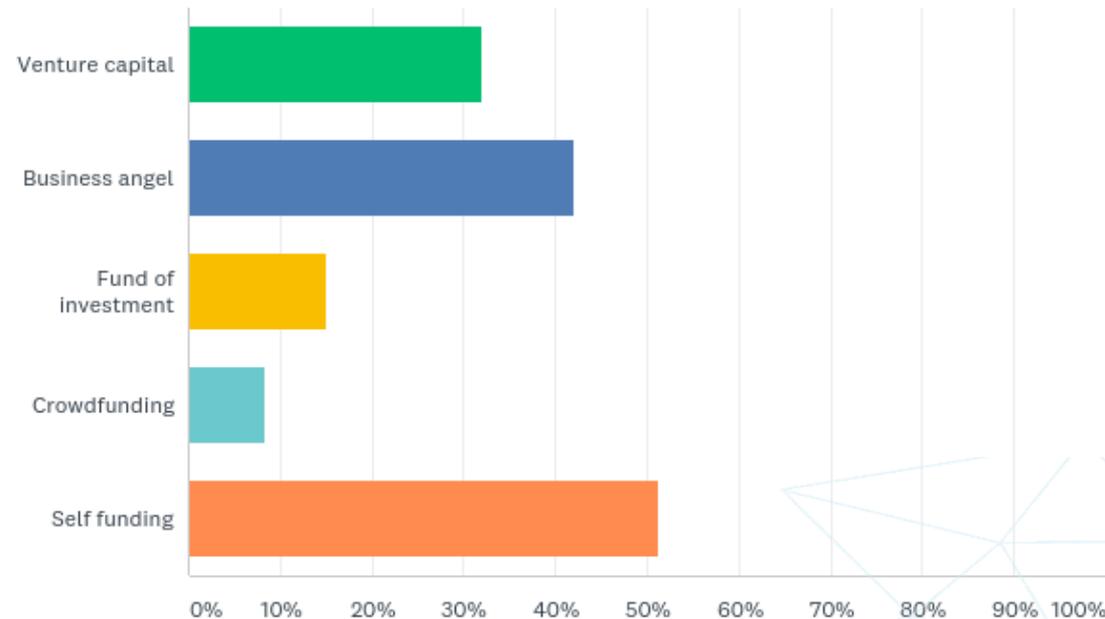


Type of investors



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50% of the start-ups who answered the questionnaire are self-funded. The role of business angels and venture capital is essential to boost the development of AI in healthcare and ensure start-ups sustainability.

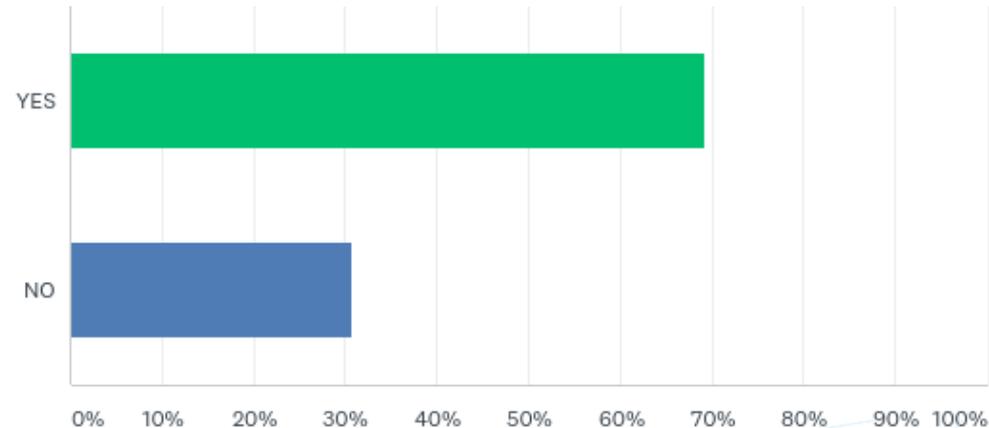


Solutions already awarded



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Among the start-ups who answered the questionnaire, 70% of them already received an award. Labelling, accreditation could play a key role in the future ensuring high quality level of AI solutions proposed on the market.



SOLUTION MATCH



A report from this call will be published through eHealth Hub project and widely disseminated to the market

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WHY TO REGISTER?



Pierre Fabre

<https://www.ehealth-hub.eu/solution-match-pierre-fabre/>

- Give your solution/company **extended visibility** through the Observatory's platform
- Keep the market updated about your solution
- Get access to what will become a vibrant **AI marketplace in healthcare.**